



Make Dreams Real

Key Notes

Rotary Club of Sarasota Keys
Area 9 District 6960 Club No. 4342

District Governor: Margie Cypher

Assistant District Governor: Gail Maynard

October 23, 2008

Rotarysarasotakeys.com



Will the real Rob Kehs Please Stand Up?

Sarasota Keys Rotary

Making the difference in our community and world

- Dictionary Day
- Food Baskets
- Gift of Life
- Interact Club
- Juvenile Diabetes Walk
- Salvation Army Bell Ringing
- Vision Screening
- Youth Awards Banquet



In the late 50's and early 60's there was a popular game show *"To tell the truth,"* during which a panel of four celebrities had to correctly identify a contestant from a choice of three possibilities. As a game show this was extremely popular and entertaining. In real life it is a very different story. Last week's speaker shed some insight into a criminal activity that places us all at risk, Identify theft. It is no longer a game show it is a real threat to our way of life.

It is not just the homeless guy in search of food that is dumpster diving. Now, it's the tech savvy guy in search of your discarded mail, or anything that will give him access to

your social security number, your drivers license information your identify someone is opening up charge accounts, accessing your checking account and spending your money. The real clincher is the fact that the banks and creditors are holding the real person responsible for the actions that another has done in your name. Identity theft is definitely not a game.

In addition to the practice of dumpster diving here are a few other things you need to be on the look out for: *Phishing*. Unfortunately, this is not the same type of fishing that our own Jerry Lewis likes to do, with this phishing the scammer pretends to call or send an email on behalf of a financial institution the real purpose is to coerce you into giving up valuable personal information so they can access your accounts. Another highly successful technique is to

Change your address. Once they have your info they can change your address so that you do not receive any notices about the credit that was obtained in your name. Another tactic is *Skimming*. This is the practice of storing your credit card number after you have used it for later use.

With the advance of technology has come the advancement of high tech criminal activity. There is a lot that we need to be on the look out for. Be smart and be safe, until we make everyone a Rotarian we will have to be on the look out for those who do not believe in the four way test.


Inside this issue:

- Members Corner: Tony Iannacone 2
- Upcoming events 2
- Legacy Society 2
- Club Officers 3
- Paul Harris Fellows 3
- Inter-Club Fellowship 3
- Advertisers 4



Service Above Self

Members Corner: Tony I.



I have been saying for weeks that in order to win the 50/50 you have to sit next to *Marie*. Well I may have been wrong, Last weeks winner was *Dave Pilston* who was sitting at a different table. It was his first day back. But he failed to get the queen of Hearts. *Roland* keep sitting next to Marie I think it was a full moon that night.

I received an E Mail from *Marvin Hendon*. He cannot make the meeting this week as he will be in Gainesville. He asked me to take notes for the Key Notes on today's speaker. I told him I would but I am getting old, and forgetful He wrote back saying it was okay if I forget, as the speaker is one of the lead members of the team that discovered the first known cause of Alzheimer's Disease.

This is a reminder that the Memorial for *Gale MacCabe* is at 12 noon November 1,2008 at Pine Shores Presbyterian Church on 6135 Beechwood Ave Just north of Stickney PT road. West of the Tamiami trail A Luncheon will immediately

follow the service at Mattison's restaurant On Rt 41 just a little south of Bea Ridge rd on the east side of Rt 41.

Another reminder *The food basket program* will be on November 12, 2008, at 5:30 at the *Save A Lot* supermarket on Bee Ridge road and Macintosh. A dinner will follow at *Cafe Baci*. The Food baskets will be delivered to the Salvation army after our meeting on Thursday November 13,2008. Any one with large vehicles or Vans can help with the delivery of the food,

I received an E Mail from *Arnold Fein's* personal secretary, *Shirley*. They are now touring the Arab world, They were in Egypt and just left Muscat. They indicated Egypt was nice but could use a lesson in cleanliness, They were on their way to Dubai. They want to look at the man made islands and look at the condos Maybe they will buy one, but they want a few Palm trees in front. They also want a pet camel to be tied up in their garage in case they want to

out to eat. They are enjoying the cruise and should be back in late November, Arnold said he has been attending Rotary meetings on board. There are 490 passenger. He enjoys hearing what other Rotarians from other countries are doing

Jennifer Panitch has "celebrated" two months in Finland and has posted a couple of journal entries. You can view them at: www.ryeflorida.org/Students/OB/2008-09/jenny.htm

On Tuesday morning at 7:20 am The SMA is giving out the dictionarys We hope to have a good turn out of Rotarians there to present the dictionarys. Please try to attend. Lunch today *Vegetable spring rolls with Jasmine rice, Vegetable Du Jour and and sour dipping sauce. Dessert is Lemon Meringue pie. (I have no idea as to what a vegetable Spring roll is.)*

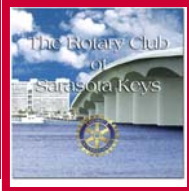
*Message from the Ancients
Let your speech be better than silence
or be silent*

Tony I.



We labeled over 500 Dictionaries
in under 20 minutes.
How's that for a record!!!

The Legacy Society



Leave a legacy of hope. Help secure the future of the Foundation's educational and humanitarian programs. Remember the Sarasota Keys Foundation in your estate plans. Those listed below are members of the Legacy Society who pledge to include the Sarasota Keys Foundation in their estate plans. *Join today. See Herb Jones*

Art Aughey
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Burt Bershon*
Bob Clarke*
Bob Cook *
Ed Cox *
Martin Dahlborg*
Jewell Emswiller
Ken Fake*

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Jack & Mary Geldi *
Joan Goldstein*
Dawn & Alan Griffes*
Laurie Hagberg*
Marvin Hendon *
Tony Iannacone*
Herb & Ruth Jones*
Dr. Halina Kay*
Sandy Kehoe
Bill Klingbeil*

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Inter-Club Fellowship Opportunities

Monday: Gateway -- Sahib Temple -- noon;
Tuesday: Sarasota Bay -- Van Wezel -noon; Gulf Gate - Sam Seltzers - noon
 Sunset - Café Baci -- 6:15 PM
Wednesday: Sarasota -- Marina Jack --noon
Friday: Sunrise Dutch Heritage -- 7:00 am
Anytime, anywhere - eclubs: www.Rotaryclub34.org
 Mail Make-up card to: Club Secretary, P.O. Box 365, Sarasota, FL 34230

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