

HOW YOU CAN HELP

We need auction items, both for the live and silent auction. This is a great way to raise money. There is no cost and all proceeds go to the bottom line.

There will be more than 700 people at this event and many look to the auction items with great anticipation. The types of things that have been very popular are as follows: Vacation homes in the mountains or other resort locations that could be used for a week, dinners at area restaurants that could be combined with other items, shopping certificates (such as stores in St. Armands), Spa packages, Golfing and dinner for 4 at many of our good clubs in Sarasota, Hotel and Wine packages.

We have found that if the items are unique, they seem to be more sought after. Use your imagination; combine your items with other members of the club. It may take a little of your time, but you may be surprised as to how much you can add to the funds needed to operate our club.

We need table sponsors: Review the sponsorship packages. This is great exposure for your business. Each level of sponsorship represents an opportunity to reach new potential consumers. Thanks to all who have become table sponsors

We need you to spread the word, to **get involved**, to **get excited** about supporting the Sarasota Keys Rotary. Make a commitment to purchase at least two tickets.



Club members, let's make this a banner year for our fundraiser.

Let's out-do last year!

SPECIAL EDITION

SARASOTA KEYS
ROTARY

**IRON CHEF 2007
FUNDRAISER**

EXTRA, EXTRA READ ALL ABOUT IT

CHARITY FUNDRAISER



IRON CHEF

Sarasota / Bradenton

THE RITZ-CARLTON SARASOTA
SATURDAY, OCTOBER 27, 2007
6PM

A Classic Theatrical Event. Dueling Chefs in Competition ...

A Delectable Sit Down Dinner



Get ready for our club's annual fundraiser, **The Iron Chef**. This event is fun and rewarding. It will enable our club to continue supporting all of the great programs that we believe in. [We need all hands on deck](#). Check out our sponsorship levels and determine where you can help. Read more below

IRON CHEF EVENT 2007 OCTOBER 27, 2007

The Creative Cooks Club is hosting the second IRON CHEF competition which will be held Sat. Oct. 27 in the ballroom of The Ritz-Carlton, Sarasota. This is one of the premier charity dinners in this area, with eight of the best area chefs competing in 2 man teams for the designation-IRON CHEFS 2007.

The Ritz-Carlton ballroom will be transformed into 4 complete kitchens (center staged) surrounded by 700 guests and a committee of 4 professional Judges. The IRON CHEF teams will be given the 'surprise baskets' of ingredients at the start of the evening and will proceed to create their presentations for judging.

The Event will be broadcast on large TV screens (stationed around the room) and will be viewed from a walkway in front of the kitchens. An emcee will provide commentary during the competition. Dinner will be prepared by The Ritz-Carlton chefs, using the SAME INGREDIENTS as in the competition 'surprise baskets'. The evening will start with a SILENT AUCTION and COCKTAIL HOUR. This follows with introduction of the CHEF TEAMS and 'surprise baskets'.

The evening will proceed with the KITCHEN COMPETITION and the DINNER being served by The Ritz-Carlton staff. As dinner is completed, a LIVE AUCTION will take place.

The FINALE will be the announcement of the IRON CHEFS 2007.



SPONSORSHIPS FOR IRON CHEF-2007

GOLD-PRIME SPONSORS \$10,000

The following are a few of the benefits for being the Prime Sponsors for IRON CHEF-2007 :

- Featured in two Herald Tribune Ads
- Lead name(s) in Event program
- Signage at Head Table & Specific Recognition
- Media promotion as major sponsors (Mag • TV., etc)
- Special radio and television promotion
- Two tables of eight(16 guests) at the dinner in VIP Section
- Eight guests at the VIP Party



SILVER-SUPPORT SPONSORS \$5,000

A few of the benefits for Silver Sponsors:

- Presented in two Herald Tribune ads
- Presented in Event program
- Special Signage on table at the Event
- Promoted in PR releases to news, TV, radio and magazines
- One Table often (10 guests) at the dinner in VIP Section
- Invitation for four to VIP Party

BRONZE AD SPONSORS \$1,800

A few of the benefits for Bronze Sponsors:

- Presented in Herald Tribune Ads Placed in Event Program Ad section Name
- Reserved Table
- Promoted in PR ,news, TV and other media One Table of eight (8 guests) at dinner
- Invitation for two to VIP Party